



NATHAN DuPRIEST

VIDEO PRODUCER | PHOTOGRAPHER
MARKETING SPECIALIST

PROFILE

Award-winning media producer with 15+ years of work experience in marketing, television, and turnkey creative services.

CONTACT



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SOCIAL



Vimeo - [ndupriest](#)



LinkedIn - [nathandupriest](#)

WORK EXPERIENCE



MULTIMEDIA DESIGN SPECIALIST PIEDMONT VIRGINIA COMMUNITY COLLEGE

September 2015 - present

- Produced all promotional video and photographic content for the college.
- Increased college's YouTube content by more than 130% in only three years.
- Created TV/digital commercials in-house for first time in the college's history.
- Produced video for PVCC Great Expectations Program that helped raise \$1,000,000 donation for program.

CREATIVE SERVICES DIRECTOR CBS19/WCAV

March 2011 - October 2014

- Provided full-service video production for TV station's advertising clients.
- Oversaw department that produced more than 300 projects per year.
- Partnered with CBS19 Promotions Department on execution of public events.
- Spearheaded the remodel of Creative Services/Promotions office in order to design a space more conducive to creativity, productivity and collaboration.

CREATIVE SERVICES PRODUCER WHSV-TV

October 2006 - March 2011

- Solely managed as many as 25 video production projects at once for station's advertising clients.
- Produced award-winning employee training video that was shown to every new WHSV hire for more than 5 years.



AWARDS & HONORS

- 2018 NATIONAL COUNCIL FOR MARKETING & PUBLIC RELATIONS, DISTRICT 2 MEDALLION AWARDS – GOLD WINNER, VIDEO SHORTS
- 2018 NATIONAL COUNCIL FOR MARKETING & PUBLIC RELATIONS, DISTRICT 2 MEDALLION AWARDS – SILVER WINNER, TELEVISION/VIDEO ADVERTISEMENT
- 2018 VIRGINIA COMMUNITY COLLEGE ASSOCIATION EXCELLENCE IN COMMUNICATION AWARDS – 1ST PLACE, VIDEO PRODUCTION/COMMERCIAL
- 2018 VIRGINIA COMMUNITY COLLEGE ASSOCIATION EXCELLENCE IN COMMUNICATION AWARDS – 1ST PLACE, WILD CARD ENTRY
- 2017 VIRGINIA COMMUNITY COLLEGE ASSOCIATION EXCELLENCE IN COMMUNICATION AWARDS – 3RD PLACE, VIDEO PRODUCTION/COMMERCIAL
- 2016 NATIONAL COUNCIL FOR MARKETING & PUBLIC RELATIONS PARAGON AWARDS – BRONZE WINNER, RADIO AD, SERIES
- 2016 TELLY AWARDS – BRONZE WINNER, EDUCATION CATEGORY
- 2013 TELLY AWARDS – BRONZE WINNER, CULTURAL CATEGORY
- 2012 VIRGINIA TRANSIT ASSOCIATION, OUTSTANDING PUBLIC TRANSPORTATION MARKETING AWARDS – AWARD WINNER, SMALL SYSTEM
- 2010 TELLY AWARDS – 2-TIME BRONZE WINNER
- 2009 TELLY AWARDS – BRONZE WINNER, CORPORATE TRAINING CATEGORY



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OTHER CAREER HIGHLIGHTS

- Member of the National Council for Marketing & Public Relations (NCMPR) since 2015
- Presenter, 2018 NCMPR national conference - Las Vegas, NV
- Inaugural recipient of the PVCC Classified Staff Core Job Responsibilities Award in 2018
- Received endorsement from every academic dean at PVCC to be promoted from part-time to full-time employment.
- Non-marketing employment experience, including: tourism, retail, customer care and security.
- Member of the first graduating class of Varina High School's *Center for Communications*.

SKILLS



SOFTWARE KNOWLEDGE

HIGHLY PROFICIENT

- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Audition
- Apple Final Cut Pro 7
- Apple Motion
- MPEG Streamclip
- Microsoft Word and PowerPoint

WORKING KNOWLEDGE

- Adobe After Effects
- Adobe Media Encoder
- Apple Compressor
- Audacity
- Microsoft Publisher and Excel

MULTIMEDIA/MARKETING SKILLS

- Experience with DSLRs and full-body video cameras
- Production of video content for television, website and social media
- Client relations, marketing strategy, script writing and voiceover work
- Event and portrait photography
- Video closed captioning for social media
- Management of corporate YouTube and Flickr channels
- Proficient on Apple and Windows platforms

EDUCATION



JAMES MADISON UNIVERSITY (Harrisonburg, VA)

BACHELOR OF SCIENCE – MEDIA ARTS & DESIGN

VARINA HIGH SCHOOL (Richmond, VA)

CENTER FOR COMMUNICATIONS | NATIONAL HONOR SOCIETY

REFERENCES*



” He’s one of those unique people who can not only produce high-quality technical work, but is also very personable and engaging. I would absolutely recommend him.

KIMBERLEY MARTIN / CARTER MYERS AUTOMOTIVE
Former client

” Nathan impressed me not only with his knowledge and expertise in multimedia production and videography but with his willingness to learn new mediums and continue to expand his already remarkable skillset... Nathan has a keen understanding of marketing principles and the ability to promote a wide variety of products and services.

LEIGH-ANNE LAWRENCE / UNIVERSITY OF SOUTH CAROLINA,
DARLA MOORE SCHOOL OF BUSINESS
Former supervisor

*Complete list of professional references available upon request.